

# **Administrative and Educational Support Report**

**College of Arts & Humanities**

**Annual Action Plan  
Annual Assessment Report**

**June 2004 – May 2005**



# Annual Action Plan: June 1, 2004–May 31, 2005

**Unit:** College of Arts and Humanities

**UTPA Mission:** The University of Texas-Pan American (UTPA) serves the higher education needs of a rapidly growing, international, multicultural population in the South Texas Region. The University preserves, transmits and creates knowledge to serve the cultural, civic, and economic advancement of the region and the state. The University provides students advanced instruction in academic programs offered through innovative delivery systems that lead to professional certification, and baccalaureate, master’s and doctoral degrees. Through teaching, research, creative activity and public service, UTPA prepares students for lifelong learning and leadership roles in the state, nation and world community.

**Division:** Academic Affairs      **Unit Head:** Dr. Wallace Tucker

**Unit Mission:** THE COLLEGE OF ARTS AND HUMANITIES will provide academic excellence in all of its undergraduate and graduate programs to sustain the mission of the Division of Academic Affairs and thus, the University of Texas-Pan American. Excellence in the College is driven by a faculty that is committed to high standards of teaching, professional achievement and professional service. The curriculum across the College has been developed to produce a spirit of critical and independent thinking in each of the department's majors and minors. Important to the success of the mission in the College is an educated corps of students who are committed to sharing their learning experience with the state community, in particular the populace of South Texas.

**Unit Goal:** The College of Arts and Humanities will provide a variety of quality academic programs in Art, Communication, English, History and Philosophy, Modern Languages and Literature and Music departments that cultivate active learning, critical thinking, and interdisciplinary perspectives.

**Link to UTPA Goal(s):**  
 1. Ensure undergraduate student access and success  
 2. Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY05
Assessment of the majors. (1)	2,4	Program learning outcomes assessment in the majors in the college by the end of AY 2004-2005.	<ul style="list-style-type: none"> <li>• Establish learning outcomes for all college undergraduate and graduate programs.</li> <li>• Develop learning outcomes assessment plans for undergraduate and</li> </ul>	The Dean’s Office will verify that all departments/programs have implemented the outcomes assessment process. Documentation of the results for the first cycle of the process will be sent to the Dean’s office by the end of FY05 for all	None.

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			graduate majors. <ul style="list-style-type: none"> <li>Use the results of assessments to improve the curriculum.</li> </ul>	programs and affected courses which can be used to meet core requirements.	

**Unit Goal:**

Facilitate excellence in scholarship, research, and/or creative activities for the enhancement of knowledge that can be shared with the public through presentation, publication, or performance.

**Link to UTPA Goal(s):**

2. Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY05
Improvement of faculty scholarly research and external research support. (2)	5	Increased level of faculty involvement in scholarly research during AY 2004-2005 by 10% over AY 2003-2004.	<ul style="list-style-type: none"> <li>Support the professional development of the faculty as researchers.</li> <li>Increase the number of faculty members submitting a three-year plan for scholarship.</li> <li>Seek space, equipment and materials for research activities.</li> <li>Recognize and reward faculty members for commitment to research activities.</li> </ul>	The Office of the Dean will determine the level of faculty involvement in scholarly research in AY 2004-2005 and compare the results to AY 2003-2004 data.	<ul style="list-style-type: none"> <li>Funding for workshops, speakers, travel</li> <li>None</li> <li>Research space, equipment, materials</li> </ul>

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**Unit Goal:**

Provide a variety of quality academic programs in the Art, Communication, English, History and Philosophy, Modern Languages and Literature and Music departments that cultivate active learning, critical thinking, and interdisciplinary perspectives.

Provide effective student recruitment, development, retention, and placement programs designed to promote and serve a diverse student population.

**Link to UTPA Goal(s):**

1. Ensure undergraduate student access and success

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY05
Approval and initiation of freshman success courses. (3)	2	Learning Framework course for entering freshmen in every major in the College of Arts and Humanities.	<ul style="list-style-type: none"> <li>• Develop a Learning Framework course for entering freshmen in every major in the COAH.</li> <li>• Seek professional development activities for faculty and staff who teach the Learning Framework and Learning Community courses.</li> <li>• Monitor the effectiveness of the Learning Framework course in the College.</li> </ul>	By end of FY05, the Office of the Dean will verify that a Learning Framework course for entering freshmen has been provided by every major in the college. The number of entering freshmen enrolled in the sections of the Learning Framework course will be tallied and reported to the Office of the Assistant Vice President for Undergraduate Studies.	None



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Division: **Academic Affairs**

Unit Head: **Dr. Wallace Tucker**

**Unit Mission:**

THE COLLEGE OF ARTS AND HUMANITIES will provide academic excellence in all of its undergraduate and graduate programs to sustain the mission of the Division of Academic Affairs and thus, the University of Texas-Pan American. Excellence in the College is driven by a faculty that is committed to high standards of teaching, professional achievement and professional service. The curriculum across the College has been developed to produce a spirit of critical and independent thinking in each of the department's majors and minors. Important to the success of the mission in the College is an educated corps of students who are committed to sharing their learning experience with the state community, in particular the populace of South Texas.

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The College of Arts and Humanities will provide a variety of quality academic programs in Art, Communication, English, History and Philosophy, Modern Languages and Literature and Music departments that cultivate active learning, critical thinking, and interdisciplinary perspectives.

**Link to UTPA Goal(s):**

1. Ensure undergraduate student access and success
2. Enhance graduate education and research

Unit Objective (Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome	Assessment Criteria, Evaluation Methods	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Assessment of the majors. (1)	2,4	Program learning outcomes assessment in the majors in the college by the end of AY 2004-2005.	The Dean’s Office verified that all departments/programs have implemented the outcomes assessment process. Documentation of the results for the first cycle of the process were sent to the Dean’s office by the	All departments have implemented the outcomes assessment process. Documentation of the results for the process has been sent to the Dean’s office.	The departments have used the assessment in a variety of ways. Discipline specific committees have been formed in Art, English, Communication, Languages, History, Philosophy, and Music to look at the results of the

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			end of FY05 for all programs and affected courses which can be used to meet core requirements.		assessment and propose changes to the programs. Among the changes being recommended are faculty development, changing the method of scoring of the assessments, and curriculum changes including capstone courses.

<b>Unit Goal:</b>	Facilitate excellence in scholarship, research, and/or creative activities for the enhancement of knowledge that can be shared with the public through presentation, publication, or performance.
<b>Link to UTPA Goal(s):</b>	2. Enhance graduate education and research

Unit Objective (Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome	Assessment Criteria, Evaluation Methods	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Improvement of faculty scholarly research and external research support. (2)	5	Increased level of faculty involvement in scholarly research during AY 2004-2005 by 10% over AY 2003-2004.	The Office of the Dean determined the level of faculty involvement in scholarly research in AY 2004-2005 and compared the results to AY 2003-2004 data.	By comparing the results of faculty productivity in AY 2003-2004 to AY 2004-2005, the College of Arts and Humanities has exceeded its expected outcome in scholarly productivity by more than 10%.	The College will continue to promote scholarly research and maintain the culture of research that has developed.

<b>Unit Goal:</b>	Provide a variety of quality academic programs in the Art, Communication, English, History and Philosophy, Modern Languages and Literature and Music departments that cultivate active learning, critical thinking, and interdisciplinary perspectives.
	Provide effective student recruitment, development, retention, and placement programs designed to promote and serve a diverse student population.
<b>Link to UTPA Goal(s):</b>	1. Ensure undergraduate student access and success

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Approval and initiation of freshman success courses. (3)	2	Learning Framework course for entering freshmen in every major in the College of Arts and Humanities.	By the end of FY05, the Office of the Dean verified that a Learning Framework course for entering freshmen has been provided by every major in the college. The number of entering freshmen enrolled in the sections of the Learning Framework course were tallied and reported to the Office of the Assistant Vice President for Undergraduate Studies.	A Learning Framework course for entering freshmen has been provided by every major in the college. The number of entering freshmen enrolled in the sections of the Learning Framework course have been tallied on the VAX system and reported to the Office of the Assistant Vice President for Undergraduate Studies.	More information about the college and the majors in the college is reaching the students. Faculty members are presenting information to the students in the classes and are involved in curriculum revision for the UNIV classes.

**Additional Resources Needed (if any) that were requested for FY06 during the budget cycle: None.**