

# **Administrative and Educational Support Report\***

**Department of Social Work**

**Annual Action Plan  
Annual Assessment Report**

**June 2004 – May 2005**

**\*Student Learning Outcomes for this department are available at  
<http://ie.panam.edu/CoHSHSLearningOutcomes.htm>**



**Annual Action Plan: June 1, 2004–May 31, 2005**

**Unit:** Department of Social Work

**UTPA Mission:** The University of Texas-Pan American (UTPA) serves the higher education needs of a rapidly growing, international, multicultural population in the South Texas Region. The University preserves, transmits and creates knowledge to serve the cultural, civic, and economic advancement of the region and the state. The University provides students advanced instruction in academic programs offered through innovative delivery systems that lead to professional certification, and baccalaureate, master’s and doctoral degrees. Through teaching, research, creative activity and public service, UTPA prepares students for lifelong learning and leadership roles in the state, nation and world community.

**Division:** Academic Affairs      **Unit Head:** Dr. Catherine Faver

**Unit Mission:** The Department of Social Work is committed to preparing entry-level generalist and advanced professional social workers to meet the needs of an international and multicultural community. The educational emphasis is on multicultural awareness, professional competence, ethical practice, knowledge building acquisition, and social services that promote equitable social and economic justice in a bi-national environment.

**Unit Goal:** Improve the quality of our academic programs (BSW and MSSW).

**Link to UTPA Goal(s):**  
 1: Ensure undergraduate student access and success  
 2: Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY05
Student Success (1)	2, 4	Obtain approval for a new position assigned to the Office of Field Education.	Define the tasks for the Office of Field Education.  Define the qualifications for the position of Director of Field Education  Submit request for a new position for Director of	The Chair will verify whether a new position has been approved to staff the Office of Field Education.	New position

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			Field Education.		

<b>Unit Goal:</b>	Provide effective student recruitment and retention for BSW and MSSW majors.
<b>Link to UTPA Goal(s):</b>	1: Ensure undergraduate student access and success 2: Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY05
Student Recruitment (2)	1, 4	Increase enrollment in the MSSW program by 10% and increase enrollment in the BSW program by 5%.	Provide intensive advising for pre-social work majors.  Recruit for MSSW program through contacts with field agencies.	The BSW and MSSW Program Directors will monitor the number of admissions into each program and compare the number of majors in May 2005, with the number of majors in May 2004.	None

<b>Unit Goal:</b>	Expand the research and other scholarly productivity of the department.
<b>Link to UTPA Goal(s):</b>	1: Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY05
Faculty Scholarly Productivity (3)	5	Determine the baseline number of faculty presentations and publications to scholarly audiences.	Establish a "Faculty News" section on department website to post list of faculty presentations and publications.	The Chair's office will collect data on faculty presentations and publications to professional audiences in December 2004, and	None

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Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY05
			Assign a mentor to new faculty members.	May 2005, for the period of August, 2004, through May 2005, and report number of presentations and publications.	



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**Unit Goal:** Improve the quality of our academic programs (BSW and MSSW).

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Unit Objective (Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome	Assessment Criteria, Evaluation Methods	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Student Success (1)	2, 4	Obtain approval for a new position assigned to the Office of Field Education.	The Chair will verify whether a new position has been approved to staff the Office of Field Education.	The new position was approved by the Provost. The President’s approval is pending. Our expected outcome was not completely met because final approval for the position is pending.	Request for the new position was submitted again in May 2005, for the 2006-2007 academic year.

<b>Unit Goal:</b>	Provide effective student recruitment and retention for BSW and MSSW majors.
<b>Link to UTPA Goal(s):</b>	1: Ensure undergraduate student access and success 2: Enhance graduate education and research

Unit Objective (Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome	Assessment Criteria, Evaluation Methods	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Student Recruitment (2)	1, 4	Increase enrollment in the MSSW program by 10% and increase enrollment in the BSW program by 5%.	The BSW and MSSW Program Directors will monitor the number of admissions into each program and compare the number of majors in May 2005, with the number of majors in May 2004.	<p>The MSSW Program enrollment increased from 34 to 44, a gain of 29.4%.</p> <p>The number of BSW majors decreased from 101 to 96, a loss of 4.8%. The total number of BSW and pre-BSW students decreased from 212 to 196, a loss of 7.5%.</p> <p>The expected outcome was met for the MSSW Program but not for the BSW Program.</p>	Results reviewed by Dean and Assistant Dean. Efforts are in progress to finalize an articulation agreement with South Texas College's Health and Human Services Program which may facilitate an increase in the number of BSW majors. We have also initiated increased participation in the College's student recruitment efforts.

<b>Unit Goal:</b>	Expand the research and other scholarly productivity of the department.
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Faculty Scholarly Productivity (3)	5	Determine the baseline number of faculty presentations and publications to scholarly audiences.	The Chair's office will collect data on faculty presentations and publications to professional audiences in December 2004, and May 2005, for the period of August 2004, through May 2005, and report number of presentations and publications.	<p>The total number of scholarly presentations was 21 and the total number of peer-reviewed publications was 5 during AY2004-2005.</p> <p>Our objective was met by the establishment of a baseline for assessing future increases in the yearly rate of faculty scholarly productivity.</p>	<p>Results reviewed by Interim Chair, Assistant Dean and Dean.</p> <p>Using the 2004-2005 faculty productivity information as a baseline:</p> <ol style="list-style-type: none"> <li>1. Recommended that the Chair's Office monitor changes in productivity during the next academic year.</li> <li>2. Recommended that productivity information be presented to the faculty for discussion of resources and actions needed to increase productivity.</li> </ol>

**Additional Resources Needed (if any) that were requested for FY06 during the budget cycle:**  
 One additional faculty position and reauthorization for two existing vacant positions  
 Additional funding for travel to support faculty scholarly presentations  
 Increase in operating budget