

Department of Accounting & Business Law

Annual Action Plan

Annual Assessment Report

June 2005 – May 2006



Annual Action Plan: June 1, 2005–May 31, 2006

Unit: Department of Accounting & Business Law

UTPA Mission: The University of Texas-Pan American (UTPA) serves the higher education needs of a rapidly growing, international, multicultural population in the South Texas Region. The University preserves, transmits and creates knowledge to serve the cultural, civic, and economic advancement of the region and the state. The University provides students advanced instruction in academic programs offered through innovative delivery systems that lead to professional certification, and baccalaureate, master’s and doctoral degrees. Through teaching, research, creative activity and public service, UTPA prepares students for lifelong learning and leadership roles in the state, nation and world community.

Division: Academic Affairs **Unit Head:** Kent Fields

Unit Mission: The mission of the Department of Accounting & Business Law is to achieve excellence in accounting education by providing high quality instruction and curricula in our academic programs, relevant intellectual contributions, and professional service.

Unit Goal: Provide quality accounting and business law courses that cultivate active learning, critical thinking, and interdisciplinary perspectives.

Link to UTPA Goal(s):
 1. Ensure undergraduate student access and success
 2. Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY06
Student learning outcomes assessment. (1)	2, 4	The department will implement a 2005-2006 student learning improvement plan, based on the 2004-2005 student learning outcomes assessment.	<ul style="list-style-type: none"> Implement a student learning improvement plan (SLIP) Integrate the results achieved from implementing the SLIP in the 2005-06 annual assessment report. 	The department will address the effectiveness of their student learning improvement plan in the 2005-2006 Annual Assessment Report due in May 2006.	None

Unit Goal:	Provide an effective student recruitment, development, retention, and placement program designed to promote and serve a diverse student population.
Link to UTPA Goal(s):	1. Ensure undergraduate student access and success 2. Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY06
Time-to-graduation. (2)	2, 4	In Fall 2005, the department (contingent on data from the OIRE) will conduct an assessment of time-to-graduation.	<ul style="list-style-type: none"> Receive instructions from Dean/Provost for assessing time-to-graduation. Conduct the assessment. 	In January 2006, submit to the Dean/Provost a report detailing the time-to-graduation baseline for this program.	None
Student success. (3)	2, 4	The department will review the official list of factors (provided by the Provost) that contribute to student success and prepare an integrated plan for measuring student success in its programs beginning in September 2006.	<ul style="list-style-type: none"> Receive guidelines for the integrated plan. Work with other departments/programs on integrated college plan for measuring student success. 	By August 15, 2006, submit to the Dean/Provost the integrated college plan for measuring student success.	None

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Unit Goal:	Facilitate excellence in scholarship, research, and/or creative activities for the enhancement of knowledge that can be shared with the public through presentations and publications.
Link to UTPA Goal(s):	1. Ensure undergraduate student access and success 2. Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY06
Research productivity. (4)	2, 5	Using data for AY 2004-2005, the department will establish the baseline for the level of scholarly productivity.	<ul style="list-style-type: none"> Submit to Dean/Provost 2004-05 data for the department for review and preparation of master spreadsheet. 	In January 2006, submit to the Dean a report detailing the establishment of a scholarly productivity baseline for the department.	None



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Unit Objective (Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome	Assessment Criteria, Evaluation Methods	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Student learning outcomes assessment. (1)	2, 4	The department will implement a 2005-2006 student learning improvement plan, based on the 2004-2005 student learning outcomes assessment.	The department will address the effectiveness of their student learning improvement plan in the 2005-2006 Annual Assessment Report due in May 2006.	Results showed lack of improvement in student learning and the need to revise the plan.	Department to develop a more effective student learning improvement plan.

Unit Goal:	Provide an effective student recruitment, development, retention, and placement program designed to promote and serve a diverse student population.
Link to UTPA Goal(s):	1. Ensure undergraduate student access and success 2. Enhance graduate education and research

Unit Objective (Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome	Assessment Criteria, Evaluation Methods	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Time-to-graduation. (2)	2, 4	In Fall 2005, the department (contingent on data from the OIRE) will conduct an assessment of time-to-graduation.	In January 2006, submit to the Dean/Provost a report detailing the time-to-graduation baseline for this program.	Time to graduation rates have not improved.	Still gathering information.
Student success. (3)	2, 4	The department will review the official list of factors (provided by the Provost) that contribute to student success and prepare an integrated plan for measuring student success in its programs beginning in September 2006.	By August 15, 2006, submit to the Dean/Provost the integrated college plan for measuring student success.	Integrated college plan submitted.	Identified high failure classes and put online for supplemental tutoring program.

