

# **Administrative and Educational Support Report\***

## **MBA Program**

### **Annual Action Plan Annual Assessment Report**

**June 2005 – May 2006**

**\*Student Learning Outcomes for this department are available at  
<http://ie.panam.edu/CoBALearningOutcomes.htm>**



**Annual Action Plan: June 1, 2005–May 31, 2006**

**Unit:** MBA Program

**UTPA Mission:** The University of Texas-Pan American (UTPA) serves the higher education needs of a rapidly growing, international, multicultural population in the South Texas Region. The University preserves, transmits and creates knowledge to serve the cultural, civic, and economic advancement of the region and the state. The University provides students advanced instruction in academic programs offered through innovative delivery systems that lead to professional certification, and baccalaureate, master’s and doctoral degrees. Through teaching, research, creative activity and public service, UTPA prepares students for lifelong learning and leadership roles in the state, nation and world community.

**Division:** Academic Affairs      **Unit Head:** Jerry Prock

**Unit Mission:** The MBA Program of the College of Business Administration will be recognized as the leader in South Texas in Graduate education in business.

**Unit Goal:** Provide a quality MBA Program grounded in business theory and practices that cultivate active learning, critical thinking, and interdisciplinary perspectives.

**Link to UTPA Goal(s):** 2. Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY06
Student learning outcomes assessment (SLO). (1)	4	The MBA Program Committee will assess student learning outcomes and develop a student learning improvement plan.	The MBA Program committee will assess student learning outcomes using the ETS exam and exit questionnaires.	The MBA Program Committee will submit a student learning assessment report and student learning improvement plan in May 2006.	None

<b>Unit Goal:</b>	Provide an effective student recruitment, development, retention, and placement program designed to promote and serve a diverse student population.
<b>Link to UTPA Goal(s):</b>	2. Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY06
Time-to-graduation. (2)	4	In fall 2005, the MBA Program Committee (contingent on getting data from the Office of Institutional Research and Effectiveness (OIRE)) will conduct an assessment of time-to-graduation.	<ul style="list-style-type: none"> <li>Receive instructions from Dean/Provost for assessing time-to-graduation.</li> <li>Conduct the assessment.</li> </ul>	In March 2006, submit to the Dean/Provost a report detailing the time-to-graduation baseline for this program.	None

<b>Unit Goal:</b>	Facilitate excellence in scholarship, research, and/or creative activities for the enhancement of knowledge that can be shared with the public through presentation and publications.
<b>Link to UTPA Goal(s):</b>	2. Enhance graduate education and research

Unit Objective (Action Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome for Unit Objective (AA-Measurable Objective)	Strategy(ies) to Achieve Expected Outcomes	Assessment Criteria, Evaluation Methods for Expected Outcome	New Resources Needed in FY06
Research productivity. (4)	5	The MBA Director will provide research assistants to faculty.	The MBA Director will grant research assistantship to MBA students and assign them to faculty.	Provide research assistantships to 80% of faculty requesting them.	None



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Unit Objective (Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome	Assessment Criteria, Evaluation Methods	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Student learning outcomes assessment (SLO). (1)	4	The MBA Program Committee will assess student learning outcomes and develop a student learning improvement plan.	The MBA Program Committee will submit a student learning assessment report and student learning improvement plan in May 2006.	No action was taken because the student assessments were not made until April 2006.	Changes were made to the MBA core curriculum. Changes become effective in June 2006.

Annual Assessment Report, June 1, 2005–May 31, 2006

<b>Unit Goal:</b>	Provide an effective student recruitment, development, retention, and placement program designed to promote and serve a diverse student population.
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Unit Objective (Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome	Assessment Criteria, Evaluation Methods	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Time-to-graduation. (2)	4	In fall 2005, the MBA Program Committee (contingent on getting data from the Office of Institutional Research and Effectiveness (OIRE)) will conduct an assessment of time-to-graduation.	In March 2006, submit to the Dean/Provost a report detailing the time-to-graduation baseline for this program.	No information was received from OIRE.	A four year plan was developed for the offering of electives so that students could plan on including an emphasis in their MBA program.

<b>Unit Goal:</b>	Facilitate excellence in scholarship, research, and/or creative activities for the enhancement of knowledge that can be shared with the public through presentation and publications.
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Unit Objective (Priority: #1 is highest)	Link to UTPA Objective	Expected Outcome	Assessment Criteria, Evaluation Methods	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Research productivity. (4)	5	The MBA Director will provide research assistants to faculty.	Provide research assistantships to 80% of faculty requesting them.	100% of the faculty requesting research assistants were assigned an assistant.	Future needs were estimated and an increase in the budget for assistantships was requested.