

Administrative and Educational Support Report*

MBA Program

Annual Action Plan Annual Assessment Report

June 2006 – May 2007

***Student Learning Outcomes for this department are available at
<http://ie.panam.edu/CoBALearningOutcomes.htm>**



Annual Action Plan: June 1, 2006–May 31, 2007

Unit: MBA Program

UTPA Mission: The University of Texas-Pan American (UTPA) serves the higher education needs of a rapidly growing, international, multicultural population in the South Texas Region. The University preserves, transmits and creates knowledge to serve the cultural, civic, and economic advancement of the region and the state. The University provides students advanced instruction in academic programs offered through innovative delivery systems that lead to professional certification, and baccalaureate, master’s and doctoral degrees. Through teaching, research, creative activity and public service, UTPA prepares students for lifelong learning and leadership roles in the state, nation and world community.

Division: Academic Affairs

Unit Head: Jerry Prock

Unit Mission: The MBA Program of the College of Business Administration will be recognized as a leader in South Texas in Graduate education in Business.

UTPA Goal: Provide students with a quality educational experience that enables them to complete their educational goals in a timely fashion.

Academic Affairs Objective: Establish a separate learning and teaching excellence center to improve instructional practices and promote student engagement in learning.

College/AVP Objective: Continuously improve student learning and the techniques for learning effectiveness and efficiency.

Unit Objective	Strategy(ies) to Achieve Unit Objective	Measurable Outcome for Unit Objective	Assessment Criteria, Evaluation Methods for Measurable Outcome	New Resources Needed in FY07
Implement Student Learning Outcomes assessment. (1)	The MBA Program Committee will evaluate the program based on the 2005-2006 Student Learning Outcome assessment.	<ul style="list-style-type: none"> • Develop Student Learning Improvement Plan (SLIP). • Include SLIP plan in the 2006-2007 Annual Assessment Report. 	Student Learning Improvement Plan. Created by May 31, 2007.	None

Annual Action Plan June 1, 2006–May 31, 2007

UTPA Goal: Become an outstanding research institution, emphasizing collaborative partnerships and entrepreneurship.

Academic Affairs Objective: Provide support for the improvement of the research infrastructure.

College/AVP Objective: Increase publishing in quality journals and highly recognized national and international conferences.

Unit Objective	Strategy(ies) to Achieve Unit Objective	Measurable Outcome for Unit Objective	Assessment Criteria, Evaluation Methods for Measurable Outcome	New Resources Needed in FY07
Assist faculty in research activity. (2)	Grant research assistantships to MBA students.	Research assistantships granted.	Research assistants will be made available to 80% of the faculty requesting them.	None

UTPA Goal: Provide students with a quality educational experience that enables them to complete their educational goals in a timely fashion.

Academic Affairs Objective: Review and restructure all educational programs to ensure that students complete the educational goals in a timely fashion.

College/AVP Objective: Increase the numbers of continuing students graduating in four years to 20%.

Unit Objective	Strategy(ies) to Achieve Unit Objective	Measurable Outcome for Unit Objective	Assessment Criteria, Evaluation Methods for Measurable Outcome	New Resources Needed in FY07
Adhere to admission standards. (3)	Review entrance eligibility of all students applying for admission to the MBA Program.	All students taking MBA courses meet entrance requirements of the program.	All incoming MBA student qualifications will be checked. 100% will meet entrance requirements of the program.	None

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MBA Program

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Division: Academic Affairs

Unit Head: Dr. Kai Koong

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Unit Objective	Measurable Outcome for Unit Objective	Assessment Criteria, Evaluation Methods for Measurable Outcome	Assessment Results (Use actual data to describe annual performance)	Use of Results (What change was made?)
Implement Student Learning Outcomes assessment. (1)	<ul style="list-style-type: none"> • Develop Student Learning Improvement Plan (SLIP). • Include SLIP plan in the 2006-2007 Annual 	Student Learning Improvement Plan. Created by May 31, 2007.	From the 2005-06 academic year assessment results, the SLIP focuses on improving the scores on the ETS examination. Based on results from the	Stricter adherence to MBA program admission policies with fewer appeals for admission granted and no appeals were granted in Spring 2007. Also, fewer

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	Assessment Report.		Spring of 2007, the students scored above the national norm in 3 of the 5 areas tested. Two areas, accounting and integration, needed improvement.	course waivers were granted and none were granted in Spring 2007. SLIP was changed to a more holistic process – from admission to graduation - rather than just focusing on output. The deadline for completion of the SLIP was changed to December 2007 due to a change in all the MBA Office personnel.

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Assist faculty in research activity. (2)	Research assistantships granted.	Research assistants will be made available to 80% of the faculty requesting them.	Approximately \$40,000 was allocated for research assistantship support. A total of 17 MBA students received assistantships, distributed as follows: Summer 2006 – 1, Fall	Given the generous allocation, another \$40,000 was requested for the 2007-08. The goal was changed to having 100 percent of faculty requesting research

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			2006 – 8, and Spring 2007 –8. This was a \$5,000 increase over the last academic year and 100 percent of faculty requesting a graduate assistant were assigned one.	assistantships being assigned one. Another goal was to have at least two faculty members mentor two graduate assistants and include them as co-authors in the research.

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Adhere to admission standards. (3)	All students taking MBA courses meet entrance requirements of the program.	All incoming MBA student qualifications will be checked. 100% will meet entrance requirements of the program.	Since Spring of 2007, 100 percent of the students admitted with unconditional status met all entrance requirements. Four of the five appeals for admission were denied by the MBA Committee. In addition to low GPAs, all four cases have exceptionally low (below 300) GMAT scores.	In preparation for the AACSB self study, the GMAT requirement for admission was changed to a minimum of 400 and the formula for admission, (GPA x 200) + GMAT. was raised to 1,000. A pilot, fee-free GMAT tutoring class was offered to 50 participants during the mini semester in May of 2007.

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				<p>During the three weeks, the practice results were increased by more than 100 points. Two graduate assistants will be assigned to do GMAT tutoring during Summer II of 2007 and Fall of 2007.</p> <p>The MBA Committee was increased from 4 to 8 faculty members by the College Bylaws which should enhance continuity and stability in curriculum and policy decisions.</p>