

**The University of Texas-Pan American**  
**Assessment Report**  
**AY 2004-2005—Spring 2005**  
**College: Arts and Humanities**  
**Degree Program/Major: B.A. in Communication—Theatre/TV/Film Design**

<u>Program Intended Student Learning Outcomes</u>	<u>Means of Assessment</u>	<u>Criteria for Success</u>	<u>Assessment Results</u>	<u>Use of Results</u>
<p>Students will:</p> <ol style="list-style-type: none"> <li>1. demonstrate knowledge of the history structure, and research tools of theatre and film</li> <li>2. demonstrate the capability to communicate effectively as a professional in oral and written situations</li> <li>3. demonstrate the capability to work collaboratively with others in other areas of their discipline..</li> <li>4. demonstrate knowledge of acting and directing</li> <li>5. demonstrate the ability to communicate effectively in the visual mode.</li> <li>6. demonstrate basic general knowledge principles of design-scene, costume, and lighting.</li> </ol>	<ol style="list-style-type: none"> <li>1. Portfolio</li> <li>2. Speech and paper on the spot</li> <li>3. Portfolio</li> <li>4, Portfolio</li> <li>5. Portfolio</li> <li>6. Portfolio</li> </ol>	<p>80% of students will earn "C" or better</p> <p>80% of students will earn "C" or better</p> <p>80% of students will earn "C" or better</p> <p>80% of students will earn "C" or better</p> <p>80% of students will earn "C" or better</p> <p>80% of students will earn "C" or better</p>	<ol style="list-style-type: none"> <li>1. 100% of 2 graduating students earned a "C" or better. <b>Criterion for success was met.</b></li> <li>2. 100% of 2 graduating students earned a "C" or better. <b>Criterion for success was met.</b></li> <li>3. 100% of 2 graduating students earned a "C" or better. <b>Criterion for success was met.</b></li> <li>4. 100% of 2 graduating students earned a "C" or better. <b>Criterion for success was met.</b></li> <li>5. 100% of 2 graduating students earned a "C" or better. <b>Criterion for success was met.</b></li> <li>6. 100% of 2 graduating students earned a "C" or better. <b>Criterion for success was met.</b></li> </ol>	<p>As a result of the first round of assessment, a decision was made to reevaluate the means of assessment beginning Fall 2005.</p>

7. demonstrate specific knowledge of the elements necessary to successfully execute a scene or costume or lighting design.	<b>7. Portfolio</b>	80% of students will earn "C" or better	7. 100% of 2 graduating students earned a "C" or better. <b>Criterion for success was met.</b>	
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Comments:

Two (2) graduating students in Film Design taking the Directing II course were assessed during Spring 2005.