

Systematic Program Review

**Name of Unit: College of Business and all Departments
in the College of Business**

Reporting Official: Dr. John Emery

Item 1

Is your program (undergraduate, master's or doctoral program, academic support unit, service unit, center, administrative/staff department/unit) currently reviewed on a regular basis (e.g., annually, biennially, every 5 years)? Examples of systematic review include, but are not limited to: academic program review, internal audits, external accreditation, external review by a consultant, peer review, etc.

Yes No

If "YES", go to Item 2. If "NO", check that box and return form to OIRE.

Item 2

Type an "X" next to the type(s) of program review that applies to your unit, the date of your last review and the date of the next expected review:

	Date of last review	Date of next review
<input checked="" type="checkbox"/> academic program review	fall 2000	
<input type="checkbox"/> internal audit		
<input checked="" type="checkbox"/> external accrediting agency	spring 2000	2009 -2010
<input type="checkbox"/> external consultant		
<input type="checkbox"/> peer review	_____	_____
<input type="checkbox"/> other: _____	_____	_____

Item 3

During the Fall 2000 an academic program review was conducted of the seven BBA degrees offered the College of Business Administration, the MBA program, and the PhD program. The BBA is offered in Accounting, Computer Information Systems, Economics, Finance, International Business, Management, and Marketing.

No substantial deficiencies were reported via the program review process. Several changes in programs and staffing were underway during the Fall 2000 term, however, as a consequence of the Spring 2000 AACSB Business Accreditation review.

During Spring 2000 the AACSB Peer Review Team found several items of concern and recommended that the College of Business Administration be placed on continuing review. The crux of the concerns leading to continuing review was the number of faculty and credentials of the faculty relative to the program commitments. Several steps were taken to address these concerns.

First, certain program commitments were eliminated by phasing out the MBA for Physicians program and suspending enrollment in the Weekend MBA program.

Second, 27 new highly qualified faculty were hiring during the three year continuing review period. These positions became available primarily due to growth in enrollment but through non retention, resignation to accept employment elsewhere, and retirement, too. The addition of these new faculty members provided a better balance between program needs and faculty resources. All of the new faculty members were rated as being academically qualified in the lexicon of the AACSB standards for faculty credentials by the

peer review team at the time of the revisit.

To support the higher expectations for research and other intellectual contributions, extensive use of the Presidential Credit provision provided for in the University of Texas Regents Rules and facilitated through the process found in the Handbook of Operating Procedures 6.5.7.D.3 Presidential Credit. Greater emphasis on professional achievement has strengthened the faculty cohort in all departments. One result has been improved teaching and learning in all programs.

In April, 2003 the AACSB business accreditation for the College of Business Administration was reaffirmed.