



Academic Program Review: June 1, 2005–May 31, 2006

Unit: MBA Program

Part III Academic Program Review

Instructions:

In the right-hand column, describe efforts to comply with the Program Review Committee recommendations for the undergraduate and/or graduate programs listed below and any improvements that have resulted from changes to the program as of May 31, 2006.

Graduate Program: MBA Program

Program Review Committee Recommendations (Numbering corresponds to original numbering in PRC Report)	Responses to Recommendations (Describe changes or improvements.)
1. Develop and implement a formal process for periodically evaluating the curriculum and documenting any changes to improve the curriculum. (7b)	Regular review is done every 4 years. The foundation courses were reviewed and revised in 2003-04, the core was changed in 2004-05 and again the core was revised in 2005-06.
2. Develop, implement and evaluate regularly an orientation program for students in the program. (12c)	Not done
3. Develop and implement procedures for the training of advisers in the program. (13a)	MBA director is only advisor for students in program. There are no procedures
4. Formalize the advisement process for students in the program, systematically evaluate the advisement process, and document how the evaluations are used to improve the process. (13c)	Not done because there is only one advisor, the MBA Director
5. Officially document the academic qualifications and/or professional experience of any faculty member who does not meet SACS requirements for teaching credentials. (21c)	2000-06 all faculty teaching in the MBA program have met requirements
6. Develop goals specific to the program. (39b)	MBA Content and Curriculum Committee meets monthly to develop goals for the MBA
7. Develop and implement a formal planning and evaluation process. (40)	The MBA program uses the same strategic planning and assessment process as the College of Business
8. Systematically assess and document its progress in achieving its goals. (41)	Annual action and assessment plans are completed each year
9. Systematically document how the results of evaluations of	There have been faculty removed from teaching in the MBA as a result

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instruction in the program are used to improve teaching effectiveness. (43c)	of the instruction evaluations in an effort to improve effectiveness.
10. Develop and implement a mechanism for systematically measuring the performance of students who have graduated to determine the strengths and weaknesses of the graduate program. (45)	Surveys are conducted at each graduation for every MBA graduate to determine strengths and weaknesses of program